







RASHAD EROOTH

UI / UX DESIGNER

PORTFOLIO

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CONTACT

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 rashaderooth

EXPERIENCE



Creative Designer | UFC GYM ME

Nov 2019 - Present, Dubai, United Arab Emirates

I design and manage the brand materials here, Part of the marketing crew in designing all the materials required for social media as well as the ground team to boost sales. I try to bring creative direction to boost engagement as well as to reach the sales target.



Senior Motion Designer | Igloo DMCC

July 2018 - Oct 2019, Dubai, United Arab Emirates

Igloo is a digital marketing agency. I help clients reach the audience online. As being a part of the social media group we create creative visuals and motion graphics. I bring creative directions in design to achieve maximum engagement through every post we create either still or motion. Keeping in mind user interaction and flows.



Graphic Designer | DTown Living

July 2016 - July 2017, Dubai, United Arab Emirates

I did work as the lead brand, marketing and package designer. I have lead the creative team in designing and conceptualizing new ideas and concepts for the clients as well as the company.



Creative Designer | Tridz Technologies

Nov 2011 - Sept 2015, Bangalore, India

Tridz was a cozy design & development firm based in Bangalore. I was lead for Information Architect, Research and Design, Branding and various other design projects.

EDUCATION

Sept 2010 - Sept 2013

Bachelor of Science, Multimedia (BSc. MM)

Punjab Technical University | Bangalore, India

SKILLS

Figma | Protoviep | XD | Sketch | Invision | Adobe Creative Suite

